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TIME TIMER IS NAMED A 2013 SILVER EDISON AWARD WINNER

Time Timer for iPad Wins at Chicago Ceremony; Awards Celebrate 26 Years of Honoring Innovators and Innovation

Cincinnati, OH – May 13, 2013 – The Edison Awards, celebrating 26 years of honoring the best in innovation and excellence in the development of new products and services, announced on April 25, 2013 that Time Timer was voted a silver winner for innovation at the April 25th event at Navy Pier in Chicago. David Rogers, President of Time Timer, joined hundreds of senior executives from some of the world's most recognized companies to acknowledge the hard work and commitment of all of the 2013 Edison Award winners. "It is an honor for Time Timer to be recognized by the Edison Awards for its innovation in the lifestyle and social impact category. Not only does this award validate the contributions that Time Timer has made to society, but also afforded us the opportunity to interact with leaders from top organizations from around the world. It was a tremendous experience," said David Rogers.

Being recognized with an Edison Award has become one of the highest accolades a company can receive in the name of innovation and business. The awards are named after Thomas Alva Edison (1847- 1931) whose inventions, new product development methods and innovative achievements literally changed the world, garnered him 1,093 U.S. patents, and made him a household name around the world. "Our judges recognized Time Timer's iPad application as a true innovator out of the many products in its category," said Frank Bonafilia, executive director of the Edison Awards.

The ballot of nominees for the Edison Awards™ was judged by a panel of more than 3,000 leading business executives including past award winners, academics and leaders in the fields of product development, design, engineering, science and medical.

One of the evening's many highlights was the presentation of the prestigious Edison Achievement Award to Dr. Paul E. Jacobs, chairman and CEO of Qualcomm Incorporated. The award honors innovation leaders and business executives who have made a significant and lasting contribution to

innovation throughout their careers. The Edison Achievement Award serves as inspiration to future innovators and to the world at large.

In addition to the Awards Gala, the annual Edison Awards program encompassed multiple events over a two-day period including an opening reception, "Meet the Innovators Forum" and the "Innovators' Showcase," which offered guests a hands-on experience with many of the winning products.

About Time Timer LLC

Time Timer LLC is an award-winning company headquartered in Cincinnati, Ohio. Founded by Jan Rogers approximately 20 years ago, Time Timer LLC manufactures visual timers that are used around the world in schools, homes, offices, as well as in therapeutic and other recreational settings to manage time more effectively. The Time Timer patented red disk provides a concrete representation of the abstract concept of elapsed time. For more information, visit timetimer.com.

About the Edison Awards™

The Edison Awards is a program conducted by Edison Universe, a non-profit, 501(c)(3) organization dedicated to fostering future innovators. The Awards have been recognizing and honoring the best in innovations and innovators since 1987. They honor game-changing innovations that are at the forefront of new product and service development, marketing and human-centered design, and are one of the highest accolades a company can receive in the name of successful innovation. For more information about the Edison Awards complete program and a list of past winners, visit www.edisonawards.com.

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